

- 1 car **POLICE ESCORT**
- 2 sign **LIONS CLUB OF KITCHENER presents THE 2009 SANTA CLAUS PARADE**
The Lions Club of Kitchener 2009 Santa Claus Parade is sponsored by Conestoga Mall.
- 2A flags **WOOLWICH COMMUNITY LIONS CLUB**
walkers The Woolwich Community Lions Club is a highly active club of 55 women. We participate and support numerous fundraisers and activities in support of both Global and Community welfare.
- 3 sign **CONESTOGA MALL presents RUDOLPH THE REINDEER**
- 4 inflatable **RUDOLPH THE REINDEER**
Conestoga Mall staff handing out Reindeer hats.
- 5 sign **BEST WESTERN ST. JACOB'S COUNTRY INN presents - PARIS PORT DOVER PIPE BAND**
- 5A sign **BOSTON PIZZA presents - PARIS PORT DOVER PIPE BAND**
- 6 band **PARIS-PORT DOVER PIPE BAND**
Proud ambassadors of Brant and Norfolk Counties, the award-winning Paris/Port Dover Pipe Band has garnered a reputation for excellence - locally, nationally, and internationally.
Since the band's formation in 2000, it has grown rapidly from its modest beginnings of only ten pipers and one drummer to close to 100 members made up of pipers, drummers, and learning students. Band members come from Brantford, Simcoe, Port Dover, Hamilton, St. Catherines, Guelph, Kitchener and Cambridge.
Wearing the Lamont Tartan, the band has impressed audiences at parades, school events, concerts, legion events, festivals and ceremonies. It has participated in local and international tattoos and competitions placing fourth at the 2007 World Pipe Band Championships at Grade IV level in Glasgow, Scotland.
- 7 car **BOSTON PIZZA VEHICLES**
- 7A walkers **MERRY CHRISTMAS**
- 8 car **LIONS PRESIDENT - LION DARREN INDER**
Chartered in 1937, the Lions Club of Kitchener is the oldest of six Lions Clubs in the K-W area. With 69 members, including a branch club in New Dundee, the Club's largest fundraiser is the operation of the "Altes Munchen Haus during the annual 'K-W Oktoberfest' celebrations. The Kitchener Lions also boast of their "Annual Benefit Magic Show' held for schoolchildren in November. Through these and other projects the Lions Club of Kitchener donated in excess of \$125,000 to community projects last year. The Lions Club of Kitchener took over production of the Santa Claus Parade in September 2004 and strive to make it better each year. **In 2010 the Lions Club of Kitchener will be hosting the 53rd Annual Citizens of the Year Award.**
Merry Christmas from this year's club President Lion Darren Inder, and everyone in the Lions Club of Kitchener family.
The Mitsubishi Spyder is provided by KW Mitsubishi
- 8A inflatable **STAND UP LION**
Lions Club of Kitchener mascot
- 9 car **2009 GRAND MARSHALLS**
Angie Hill & Mark Paine of the Kfun morning show.
The vehicle is provided by Victoria Star Mercedes
- 10 bus **CHALLENGER BUS - providing support for the parade**

- 11 **float** **WATERLOO KNIGHTS OF COLUMBUS**
walkers The Waterloo Knights of Columbus are celebrating their 12th anniversary of their "New Toys for Needy Kids" toy drive by collecting new
music toys and cash donations together with the Waterloo Fire Department. Last year over 6,000 toys were distributed to needy children
in the Waterloo Region. Frosty is giving Rudolph a test run.
- 12 **firetruck** **WATERLOO PROFESSIONAL FIRE FIGHTERS**
walkers This is the 12th anniversary of the Waterloo Professional Fire Fighters participation in the "New Toys for Needy Kids" toy drive with the
Waterloo Knights of Columbus. All the fire fighters have volunteered their time to help out with this toy drive and actively support their
community.
- 13 **walkers** **LIONS FOUNDATION OF CANADA DOG GUIDES**
The Lions Foundation of Canada Dog Guides is a federally incorporated charitable foundation created by Lions across Canada. Its mission is to provide
services to Canadians with disabilities in the areas of mobility, safety and independence. Our Dog Guide van is following local foster families and their future
Dog Guides.
- 13A **Van** **LIONS FOUNDATION OF CANADA DOG GUIDES Van**
- 14 **van** **5 STAR WATER SOLUTIONS**
trailer An old fashioned Christmas theme: 5 Star Water Solutions - your local Kinetico dealer providing good quality water in the community for over 20 years. Ken &
Mary with their staff would like to thank you for your patronage over the years and wish a very Merry Christmas to All. For all the wee ones make sure you leave
Santa some 5 Star water and cookies before going to bed.
- 15 **car** **2008 CITIZEN OF THE YEAR - MAC VOISIN**
Mac Voisin founded M&M Meat Shops in 1980 and it has become one of Canada's most successful franchise operations, with more than 450 locations across
the country. In 1989, Mac cooked up M&M Meat Shops first chain-wide "Charity BBQ Day". Now an annual event, it has raised more than \$12 million to date
for the Crohn's and Colitis Foundation of Canada. He always finds time to sit on various charitable boards, and actively supports local philanthropic projects.
Outside the office, he enjoys his beautiful grandchildren, golf, scuba diving, a game of horseshoes, and travelling. Congratulations Mac on being the 2008
Citizen of the Year.
- 16 **sign** **WATERLOO INN AND CONFERENCE CENTRE presents - WATERLOO SHRINERS ORIENTAL BAND**
- 16A **sign** **DELOITTE presents - WATERLOO SHRINERS ORIENTAL BAND**
- 17 **band** **WATERLOO SHRINERS ORIENTAL BAND**
The Waterloo Shrine Band is a unit of the Waterloo County Shrine Club which in turn is a unit of Mocha Temple. This
Band has been parading since 1983 at Mocha Shrine Ceremonials, Home Comings, local Fairs, Santa Claus parades
and other events. Their colourful costumes are unique to the Waterloo Shrine Band from among the hundreds
of Shrine Bands in North America.
- 18 **pick up** **EASTFOREST HOMES**
trailer The Eastforest Homes float was inspired by The Night Before Christmas poem, representing the children's dream of Christmas Treats and Santa's visit.
Eastforest Homes would like to thank you for selecting them as our region's Favourite New Home Builder for the fifth year in a row! Once again Eastforest
Homes is proud to have built the Kitchener-Waterloo Rotary Dream Home, located in Huron Village. Get your tickets early. With floorplans, virtual tours and
more all on line you can start building your future with Eastforest Homes today! Visit us online at www.eastforesthomes.com.

- 19 **float** **REALEX PROPERTIES**
The Big Bad Wolf can Huff and Puff all he wants, because that building isn't going anywhere! To guarantee a safe and secure space, the three little pigs called Realex Properties, a commercial real estate investment and development company. Realex Properties works closely with their tenants to provide timely, effective and flexible solutions that meet and exceed their requirements for today and the future. If you are Searching for Space visit Realex Properties online at www.realexproperties.ca
- 20 **no entry**
- 21 **flat bed** **MOOSE WINOOSKI'S**
inflatable? A Northern Wonderland!
Celebrate the holidays with us in our brand new restaurant. Enjoy your favourite comfort foods as well as our legendary Ribs and Wings.
- 22 **vehicle** **KINSMEN CLUB OF PRESTON**
music
Celebrating over 60 years of Community Service, The Preston Kinsmen and Kinettes live their motto -*Serving the Communities Greatest Needs*. The National Headquarters is located in Cambridge and can be seen from Hwy 401. For more information about us and membership please visit us at KinCanada.ca
- 23 **float** **HOME HARDWARE**
music & Here comes the Home Hardware float with **Handy ' the helpful' Hound**. Home Hardware has over 1000 locations across Canada to service all of your needs.
walkers Each Home Hardware store is owned and operated by a Home Owner in Your community. Visit your local Home Hardware store and let us help you with all of your festive season needs. Merry Christmas from your local Home Hardware store.
- 24 **flat bed** **CROHN'S & COLITIS FOUNDATION OF CANADA**
walkers Christmas with Crohn's and Colitis
- 25 **car** **STEPHEN WOODWORTH - MP KITCHENER CENTRE**
walkers Mr. Woodworth with some of his volunteers distributing candy to the children.
- 26 **sign** **RESEARCH IN MOTION Presents - AYR PARIS BAND**
- 26A **sign** **KING'S BUFFET presents - AYR PARIS BAND**
- 27 **band** **AYR-PARIS BAND**
The Ayr-Paris band is made of members from all walks of life, all age groups and all talent levels. Some are professionals, some are playing an instrument for the first time. Members come from many towns surrounding Ayr, including Paris, Kitchener, Waterloo, Cambridge and Drumbo. Many members have grown up in the band, joining when they were children and now watching their own children learn an instrument. It is a positive environment for young learners as many of the adults take on the role of mentor/teacher to the Junior band, then as those students become more advanced they help the newer member. The band has toured in Canada, USA and Europe. The band performs concerts at local festivals, church and Remembrance services as well as the Toronto Santa Parade, KW Oktoberfest parade and numerous parades in all municipalities across Ontario. A series of free concerts are put on every summer in the Band Pavilion in the Village of Ayr by the band and they host several fund raising events. The Ayr-Paris Band wishes everyone a joyous holiday season.
- 28 **flat bed** **ANYTIME FITNESS**
walkers Anytime Fitness makes fitness fun for everyone. With 2 Kitchener locations open 24 hours a day, 365 days a year, you can work out when you want to, where you want to. Towed by the official Anytime Fitness vehicle, you will see their mascot, the Running Man joined by his significant other, Expressa, doing incredible exercises, lifting weights and showing you his moves. We are proud to be locally owned and operated.

- 29 **flat bed walkers music** **CANADIAN RED CROSS**
 Happy Anniversary & Happy Holidays! The Canadian Red Cross branches of Waterloo region would like to wish everyone a safe and happy holiday. 2009 has been a special year for the Canadian Red Cross as it is celebrating it's 100th Anniversary and the 150th anniversary of the Battle of Solferino, in which the founder, Henry Dunant, came up with the concept of a volunteer-based organization aiding the wounded in times of war. Today the Canadian Red Cross offers a range of services including First Aid, disaster relief, home support workers, healthcare equipment services, violence and abuse education and much more. To all Red Cross supporters, we say "Thank you for all your support and have a wonderful new year!" All the teddy bears on our float will be donated to children's charities for Christmas.
- 30 **vehicle** **PIZZA PIZZA**
 "Pizza Pizza Christmas Mobile" Pizza Pizza is once again proud to be in the Kitchener Santa Claus Parade. We at Pizza Pizza would like to wish everyone a safe and memorable holiday.
- 31 **1956 Ford flat bed truck** **WATERLOO REGIONAL KART CLUB**
 The Waterloo Regional Kart Club is a non-profit motorsports organization that runs races in a fun family oriented environment. Racers for the ages 7 to 70 take to the corners of our brand new facility at Flamboro Speedway south of Cambridge. WRKC's parade entry shows some of our young champions showing their appreciation to our many sponsors & supporters. Happy holidays from the Waterloo Regional Kart Club!
- 32 **vehicle** **J & R DELIVERIES**
 One of Santa's reindeer makes an appearance courtesy of J & R Deliveries, the number one delivery company in the K-W area. J & R is the one to call to deliver everything and anything you need delivered.
- 33 **float music walkers** **CHRISTKINDL MARKET - December 3 to 6, 2009**
 13th Annual German traditional Christmas Market. A free family & community event . Food and Craft Vendors inside and outside the Kitchener City Hall. Entertainment throughout event. Candlelight procession to Kitchener's City Hall Square at the Grand Opening. Live Nativity, Children's Craft Center, Garden Railway, Post Office with original official Christkindl postmark and meet the Christkindl with the Angels. Visitors come from all over North America. Visit the Christkindl website at Christkindl.ca and come to the Kitchener City Hall December 3rd - 6th, 2009.
- 34 **fire truck** **GEO SMART ENERGY**
 GeoSmart Energy is the most experienced and respected name in geothermal. Geothermal is growing in popularity - and is the most cost effective, environmentally friendly and energy efficient way to heat your home or business. Did you know that installing a GeoSmart Energy geothermal system is the equivalent of planting 750 Christmas trees or removing two cars from the road? Team GeoSmart has brought their uniquely designed community events fire truck today. When the fire truck is not being used in parades and events it is on site to flush water through the geothermal pipes to remove any debris during insulation. GeoSmart Energy's North American head office is located right here in the Waterloo Region and has more than 300 geothermal specialists across Canada and the US. Rumour has it that Santa's home, toy workshop and yes even the barn the reindeers rest in - is heated by a geothermal system. Remember, The Smartest way to heat and cool your home or business is the GeoSmart Energy way.
- 35 **vehicle walkers mascot** **LIBRO FINANCIAL GROUP**
 Libro Financial Group, a public Credit Union open to everyone. Come and visit one of our 3 branches and let us show you how to own your life. Libro's mascot "Fat Cat".
- 36 **sign** **SWISS CHALET presents ROYAL CANADIAN SEA CADETS BAND WARSPITE & COLOUR GUARD**
- 36A **sign** **PAQUETTE TRAVERS DEUTSCHMANN presents - ROYAL CANADIAN SEA CADETS BAND WARSPITE & COLOUR GUARD**
- 37 **band** **ROYAL CANADIAN SEA CADETS BAND WARSPITE & COLOUR GUARD**
 The Royal Canadian Sea Cadets - Warspite were formed in Kitchener 65 years ago. They are a group of young men and ladies who met to learn about the different aspects of navy life and service. They also have training for a band which is on parade here today. They are always looking for new recruits to join their ranks. Phone 745-6711 for more information. Their ship the "Warspite" is docked at 321 Wellington Street in Kitchener.

- 38 **Mayor** **CITY OF KITCHENER ACTING MAYOR - CHRISTINA WEYLIE**
 Acting Mayor Christina Weylie with Brittany Jones and Kurtis Gaskell 2009 Canadian Junior Pairs Champions
 Vehicle is provide by Victoria Star Mercedes
- 39 **35' float** **CITY OF KITCHENER**
 City of Kitchener float along with local Olympians and International athletes in anticipation of the Olympic Torch relay
- 39A **Sparky** **CITY OF KITCHENER FIRE DEPARTMENT**
rescue Reminding you that candles left unattended and unprotected cause fires. Christmas trees need to be kept watered and check your lights before placing them
truck on the tree. Keep your family and your home safe this Christmas Season.
 Chief Fire Prevention Officer Scott Urquhart is driving the resue truck. Sparky the Fire Dog and the Kitchener Fire Department wishes everyone a safe and happy Christmast season.
- 40 **firetruck** **KITCHENER PROFESSIONAL FIRE FIGHTERS ASSOCIATION**
 The 1935 American LaFrance 400 series antique pumper restored and maintained by the Kitchener Professional Fire fighters and is driven by Art Warkentin. Keep this holiday season safe - never leave cooking food or candles unattended.
- 41 **float** **OPTIMISTS CLUB OF WESTVALE WATERLOO**
music Optimist Motto: "Friend of Youth"
walkers The Optimists of Westvale Waterloo has been involved in supporting local youth through donations to local Childrens' charitable organizations, as well as via sponsorship of various neighbourhood youth activities. The Children with the float include a number of Special Athletes and members of the Waterloo Atom Timberwolves
- 42 **motor** **INDEPENDENT FREEDOM RIDER ASSOCIATION**
cycles The Independent Freedom Riders Association is make up of 4 people who are dedicated to fellowship and goodwill through our common enjoyment of the motorcycling way of life. We raise money for worthy causes within our community. This year we chose to support the Out of the Cold Programme.
- 43 **mascot** **MR. PEANUT**
- 44 **vehicle** **DAVE FM - 107.5**
music DAVE Honda Element all decked out for the holidays driven by THE DAVE FM Rock Patrol!
 Happy Holidays from 107.5 DAVE FM! Get backstage with DAVENATION@davefm.com!
- 45 **van** **KITCHENER-WATERLOO HUMANE SOCIETY**
car The Kitchener-Waterloo Humane Society is walking again this year with Humane Society volunteer & dogs who have been successfully adopted to happy
educational permanent homes. The "Resue Rover" is also present and used for large animal rescue missions. Yuri the education dog & car are following. They visit
dog schools in our community everyday teaching humane education.
- 46 **float** **KITCHENER RANGERS HOCKEY CLUB**
walkers "Tex" the Kitchener Rangers mascot, an inflatable Ranger hockey player and two Bobbleheads named Beechey and Fitz in homour of John Beechey who
inflatable scored the 1st goal and Sandy Fitzpatrick the 1st team captain.
music
- 47 **truck** **MIKE "THE PLUMMER"**
 The staff at Mike the Plumber would to wish everyone a safe and Happy Holiday - and remember to keep "Christ" in Christmas!

- 48 **2 trucks** **MELLOUL-BLAMEY CONSTRUCTION**
music Melloul-Blamey Construction proudly supports the CHYM FM Tree of Hope Campaign in support of Family and Children's Services of the Waterloo Region. For the third successive year the award winning construction company has chosen to adopt several families. This support has enabled many families to have a joyous holiday season. Melloul-Blamey Construction encourages you to consider doing the same.
- 49 **sign** **BDO DUNWOODY presents - TRACES STEEL BAND**
- 49A **sign** **STRASSBURGER WINDOWS presents TRACES STEEL BAND**
- 50 **band** **TRACES STEEL BAND**
float Traces Steel Band, led by Joe Lowell has become a very popular band from the K-W area. Their lively and entertaining Carribean steel drum music is a regular addition to the annual parade. They wish everyone a very Mery Christmas.
- 51 **sign** **K-W MITSUBUSHI, PAUL COFFEY NISSAN, and VICTORIA STAR MOTORS presents FROSTY THE SNOWMAN**
- 52 **inflatable** **FROSTY THE SNOWMAN**
- 53 **truck** **McARTHUR EXPRESS & FAMILY & CHILDREN SERVICES OF WATERLOO**
music This year's theme focuses on the "Home, Sweet Home Gingerbread Village" contest.
 McArthur Express team along with Family and Children Services present the CHYM Tree of Hope. ***Christmas is a time of Hope.*** Family & Children Services and McArthur Express want to remind everyone that for some, Christmas is no different than any other day of the year. You can help make Christmas special for a child in need. Share in our vision of community where all children can grow up being safe, healthy and loved.
- 54 **truck** **SUPERIOR PROPANE**
 Superior Propane is Canada's largest and only national provider of propane and related services.
 This new pink and white truck is the first vehicle of its kind in the Canadian propane industry. Delivering propane to cusomers in Ontario, a portion of all revenue generated from the deliveries will be donated back to the Canadian Breast Cancer Foundation. Customers will be notified that the delivery they just received is helping to create a future without breast cancer. With this truck, Superior Propane aims to help raise awareness about breast cancer.
 Breast Cancer does not just affect those living with the disease, but also their families and friends. With the debut of this new pink and white truck, Superior Propane is proud to assist the Canadian Breast Cancer Foundation in their mission of creating a future without breast cancer.
- 55 **car** **CITY OF WATERLOO MAYOR BRENDA HALLORAN**
 Vehicle is provided by Victoria Star Mercedes
- 56 **float** **CITY OF WATERLOO**
music Coming up, we have the City of Waterloo float - This year's float bids a special welcome to the Olympic Torch Relay, bringing the spirit of the Olympics through our community on December 27. Join us for a short community celebration in the Waterloo Public Square on December 27th. The red mittens are a childhood symbol of winter and warmth - linkin us all together through the olympic Torch Relay.
Walkers Waterloo is a City that offers something for everyone - whether you're passionate about the arts or local history, getting outdoors on trails that stretch for more than 150 kilometres, or enjoying an activity like skating on one of the indoor or outdoor community rinks.
 The people on and walking with the float are members of City Council, the City of Waterloo Youth Recreation Council, City of Waterloo staff and their families. The flowers and plants you see on the float were grown by Waterloo's ourn horticultural tea, the same team that provides flowers and plants throughout the City.

- 57 **sign** **the ROBERTS GROUP presents - THE FERGUS BRASS BAND**
- 58 **sign** **BRICK & ALLIED CRAFT UNION LOCAL #12 KITCHENER presents - THE FERGUS BRASS BAND**
- 59 **band** **FERGUS BRASS BAND**
float The Fergus Brass band was formed in 1855 and they claim to be the oldest band in Ontario. The band has a rich and colourful history dating back over 150 years.
 Their membership is made up of a variety of people from a number of communities. They are amateur players with all levels of experience and talent who meet weekly to enjoy the companionship of being with others who find fun and satisfaction making music together.
 They are always looking for new members. Join them any Tuesday evening at the Art Lee Music Centre in Fergus.
- 60 **float** **BETHANY EVANGELICAL MISSIONARY CHURCH**
animals, This is our 14th year in presenting a Live outdoor Christmas Pageant play featuring over 125 cast members in costume and 30 live animals. This amazing
music presentation is featured outdoors in Bethany's Church parking lot which has been transformed into a village setting over 2000 years ago and portrays the birth of Christ with an amazing story line that send you right back as if you were there when it happened. This presentation has a total of 275 volunteers supporting it over the 3 nights it plays and is 100% free for everyone as Bethany's Christmas gift to you.

 You will see everything from a choir of Angels to Roman Soldiers on horse back to donkeys, sheep (that you can pet later) and a few hidden surprises. The music and lighting is spectacular and lights up some amazing costumes worn by dozens of children, complete families and many seniors in each performance. The sets built by the men of the Church have taken over 3 weeks to complete and are made of real wood structures.

 Come and experience what over 62,000 people have already experienced at Bethany Church over the past 13 years and what most people believe to be the 'True meaning of Christmas' in this most incredible presentation. Shows are 4 times nightly (6, 7, 8 & 9 p.m.) Friday, Saturday and Sunday Dec 4th, 5th & 6th. Bring your kids, dress warm and meet some of the cast and animals after each show, before going into the Church gym for free warm refreshments. Arrive early for best seats. Each show can only seat approx. 1000 people. PLEASE JOIN US! WE'D BE GLAD TO SEE YOU THERE!
- 61 **car** **LEEANNA PENDERGAST, MPP KITCHENER-CONESTOGA**
 Member of Provincial Parliament - Kitchener-Conestoga - Ms Leeanna Pendergast
- 62 **Car** **CKWR 98.5 FM**
music From humble beginnings FM 98.5 CKWR has grown into a thriving community - licensed radio station 34 years ago. The community can find something on the station that is of interest to it. A listener can hear everything from Wchaikovsky to talk shows and from easy listening to Spanish. It is an eclectic bend with a soft and easy format during the day, specialy programmes in the evenings and multicultural on weekends. After 34 year, FM 98.5 continues to be the "voice of the community" providing local and regional listeners with alternative programming that relects the diversity of the region.
- 63 **float** **NEW ORLEANS PIZZA**
 The New Orleans Pizza family and the Art Department of Sir John A. MacDonald Secondary School wish everyone in the Waterloo Region a very Merry Christmas.
- 64 **truck** **WAYCO MULTI-LIFT**
trailer Wayco has provided new and used forlifts since 1983, can fulfill all lift truck requirements and provides partrs, sales, service and rental. If you have the need,
music we have the equipment. To find out more go to www.wayco.ca
- 65 **walkers** **SCOUTS CANADA**
2flat beds North Waterloo Scouting is celebrating it's 75th Anniversary this year. Scouting is a co-ed organization for youth ages 5 thru 26 including medical and fire oriented groups for ages 14 and up. Today there are more than 28 million youth & adults taking part in Scouting programmes in over 155 countries worldwide.

 For a group near you call 1-888-Scouts-Now OR www.scouts.ca

66	hummer SUV stretch	<u>THE WRIGHT LIMOUSINE SERVICE</u> Santa's limo Elf to make sure Santa arrives safely to visit the sick children at Grand River Hospital. From the staff and management of the Wright Limousine Service, they would like to wish everyone a Merry Christmas and all the best in the New Year.
67	music trailer with a van walkers	<u>UNITED FOOD AND COMMERCIAL WORKERS UNION LOCAL 1977</u> UFCW Local 1977 is a workers union representing more than 9000 members in Ontario at various locations in retail, social services and manufacturing.
68	bus walkers	<u>GRAND RIVER TRANSIT - REGION OF WATERLOO</u> Season's Greetings from Grand River Transit serving Kitchener, Waterloo and Cambridge. One great transit system linking our communities together. GRT is a team of dedicated professionals who take pride in delivering safe, efficient and progressive transportation.
69	truck walkers cube van	<u>105.3 KOOL FM & OLDIES 1090</u> The annual STUFF A BUS Campaign is coming December 11 - 13, 2009. Listen to 105.3 Kool FM and KFun 99.5 to find out where (2 locations: 1 in Kitchener & 1 in Cambridge) you can help stuff a Grand River Transit bus for your local food bank.
70	tractor trailer walkers	<u>FOOD BANK OF WATERLOO REGION</u> The Food Bank of Waterloo Region is a charitable organization whose mission is "Through community partnerships, we obtain and distribute emergency food from our neighbours for our neighbours." The Food Bank works with 67 member agencies and community food programs to distribute food to those in our community who require help to meet this basic need. Last year, with the help of over 1500 volunteers donating over 20,000 hours, The Food Bank assisted approximately 25,000 people in Waterloo Region with emergency food. Almost half are children under 18 years of age. More information about The Food Bank can be found at www.thefoodbank.ca . The 80th Air Cadet Squadron is collecting the food along the route today, this their 9th year. Challenger has provided the tractor trailer.
71	sign	<u>1 HOUR SIGNS presents - THE SALVATION ARMY BAND</u>
71A	sign	<u>YOUR GARAGE presents - THE SALVATION ARMY BAND</u>
72	band flat bed	<u>THE SALVATION ARMY BAND</u> The Salvation Army operates in 114 countries around the world. Where there is a need you will find them. The Salvation Army continues to serve over 1.5 million people every year in this country and is the largest non-governmental direct provider of Social Services in Canada. Poverty is an ongoing and deepening problem in Canada, affecting some 5 million Canadians today, over 1 million of them children. In the Kitchener/Waterloo Region The Salvation Army will provide toys to 4500 children this Christmas. Throughout the year they provide food, clothing and shelter to vulnerable people in this community. They need your help to raise the funds needed to maintain local programs throughout the coming year. Participating in the parade is The Salvation Army Kitchener Community Church band which is comprised of volunteer members. Help make a child's Christmas special this year! Rogers Kitchener Radio Group is please to present "Santa's Anonymous" Donate a christmas gift to Santa's Anonymous and a child from our region could be celebrating Christmas a little happier this year.
73		<u>no entry</u>
74	vehicle	<u>THE HUETHER HOTEL</u> The Huether Hotel, celebrating over 50 years of Adlys hospitality. Driving in a 1940 Dodge sedan and towing a trailer with the Lion is David Adlys and joined by Jessica, Amanda, Christian Megan and Jacob, Bijou and John.

- 75 **2 vehicles** ROGERS TELEVISION
2 cars
walkers Lisa Leachman will provide directly to hosts/producers.
music
- 76 **flat bed** TWIN CITY MINOR TACKLE FOOTBALL
walkers Twin Cities Minor Tackle Football provides an opportunity for boys and girls from ages 7 - 19 to play tackle football. All necessary equipment is provided and all
music Coaches are certified through the National Coaching Certification Program. For more information check the website www.twincitiesfootball.ca
- 77 **pick up** UNIVERSITY OF WATERLOO - ENGINEERING SOCIETY
trailer The University of Waterloo Engineering float organized by the Undergraduate Engineering Student Society which includes two of many active student teams, the Waterloo Aerial Robotics Team and the Clean Snowmobile Team. The engineering society mascot "The Tool" is being guarded by the Tool Bearers.
- 78 **float** DOWN THE ROAD AGAIN AUTOMOTIVE
carts truck Down The Road Again Automotiv's staff and families celebrate the joy of Christmas with you in their winter wonderland while Santa's Elves scot around on the Christmas Carts. And just look at that 1939 Chevrolet Tow Truck. This fully operational all original antique is proudly displayed year round in front of Down the Road Again Automotive at 430 Albert Street in Waterloo where they have plenty of other automotive memorabilia for customers to enjoy.
Down the Road Again Automotive is a state of the art full service automotive centre where old and new come together to create a fun and inviting atmosphere. Take time to check out the old gas pumps from the 20 & 20's and the wall murals that take you back in time while you watch the monitors that show your vehicle being tested on the most modern diagnostic equipment. Giving you the best of both worlds, our trained technicians keep you on your way at Down the Toad Again Automotive. MERRY CHRISTMAS AND A HAPPY NEW YEAR!
- 79 **vehicle** ACTIVE TOWING
Active Towing has been serving the Waterloo Region for over 40 years. With a fleet of 28 trucks of all sizes, they can serve any need that arises. Have a Safe and Happy Holiday - Waterloo Region
- 80 **sign** M & M MEATS presents THE MOONSHINE BAND
- 82 **float** MOONSHINE BAND
Formed in August of 2000, and based out of small town Fergus Ontario, this group has been belting out top 40 hits all across Ontario. Moonshine is a 5piece band and the boys play everything from standard bass, drums, acoustic and dual lead guitars as well as fiddle, mandolin and the occasional banjo. The guys are typically "New Country" but as they say "Rock stars in a country band" and have no problem rockin' out with the fans. With the dynamic of instruments and personalities, Moonshine is sure to leave quite an impression on fans from 1 to 101. With the unique characteristics that each member brings, Moonshine is a high-energy band, a definite "must see" group that will bring you up and never let you down. An experience that will be sure to have you.....keepin it country.....MOONSHINE style!
- 83 **pick-up** KIX 106 FM
Sal. Army Kix 106 FM & the Salvation Army present "Pick-up Full of Pennies". All money raised goes directly to the Salvation Army! Collect your pennies or change for
truck the KIX 106 "Pick-up Full of Pennies"!!
music
- 84 **float** KIWANIS CLUB OF KITCHENER - WATERLOO INC.
Changing the World for children - one child and one community at a time.
- 85 **van** TRI-CITY ROLLER GIRLS
walkers Our organization is a local not-for-profit sports league. We play and promote the sport of roller derby through games and public appearances. Here are several
music referees and numerous girls involved in our sport.

- 86 car **CLASSY AUTO SERVICE**
Classy Auto Service on Courtland Avenue wishes you and your family a Merry Christmas and a Happy New Year
- 87 truck **BLM TRANSPORTATION GROUP**
music Santa's elves and helpers busy at work in Santa's workshop. The staf of BLM Transport wish everyone a very Merry Christmas.
- 88 float? **CANADIAN IMPERIAL BANK OF COMMERCE**
Our new branch at Fischer Hallman & Westmount opens on Saturday December 12 at 9:30 am. Prizes, refreshments and craft activities for the children. Fill out a ballot for a chance to win a \$1000 GIC or a \$1000 gift certificate from Steve's. Everyone is invited. Come and meet your new CIBC team.
- 89 smart car **94.3 FAITH FM**
music 94.3 FAITH FM - your inspiration station...wishing you a Merry Christmas! 94.3 FAITH FM is a not-for-profit, faith based radio station in Kitchener. Our broadcast reaches Southern Ontario through 926 ROGERS DIGITAL CABLE. Listen to a mix of Contemporary Christian music, with mid morning talk shows and specialty programs.
- 90 float **REGION OF WATERLOO**
music This is Dilby "The Don't Litter Bug" a member of the Waster Management Team at the Region of Waterloo. Dilby wants for remind everyone to redue their waste this Christmas using the variety of waste reduction programs, including the blue box programs, offered by the Region.
- 91 car **REGIONAL CHAIRMAN - KEN SEILING**
The vehicle is provided by Victoria Star Mercedes
- 92 walkers **GIRL GUIDES OF CANADA**
The Girl Guides have been around over 95 years and continue to change with the times. There are Sparks (5&6 years), Brownies (7&8), Guides (9-11), Pathfinders (12 - 14), Senior Branches (15-17+) and Trex (12-17). Girls can join at anytime, having been a member prior or not. Activities include: camping, biking, cooking, hiking, learning, new skills, fostering positive self esteem, encouraging growth, friendships and fun! We are always looking for female adult volunteers (18+). Look at the fun you can have! Call 1-800-565-8411.
- 93 mini van **WILFRED LAURIER UNIVERSITY STUDENT UNION**
walkers WLUSU is one of the largest student organizations in Canada, serving as the official voice for all under-graduate students providing for the needs of students in a variety of ways: working to strengthen and improve student services; voicing student issues and concerns; operating 7 different business operations employee over 300 part time students and staff as well as providing over 1,000 different volunteer activities that develop student leadership on campus and fulfill its vision of a 'positive experience for every student'. Today we have representation from the Fashion in Motion, a Student Activites committee and the 7 Services in the Student Services Dept.
- 94 hummer **91.5 THE BEAT**
music BEAT Hummer all decked out for the holidays driven by The BEAT Street Team.
Happy Holidays from Hit Music Radio, 91.5 The BEAT! Become part of The BEAT Elite at 915thebeat.com for your chance to win tons of free stuff.
- 95 3 vehicles **ONTARIO PROVINCIAL POLICE**
walkers Toyota Canada provided the Rollover simulator for use in advocating the use of seat belts throughout Ontario. This unit is used at public displays and simulates a 50 km/hr rollover and the effects of the occupants including a baby secured in the back. It is a big hit with the kids as well and really hits home!
- 96 sign **MERRY CHRISTMAS from THE WATERLOO CHRONICLE**

- 97 **Truck** **D.P. HAULAGE**
Merry Christmas from D.P. Haulage who are showing off their quaint and giant present.
- 98 **inflatable** **MARY BROWN CHICKEN**
Inflatable chicken
- 99 **sign** **DOWNTOWN KITCHENER BUSINESS ASSOCIATION presents - GRAND RIVER NEW HORIZONS MUSIC**
- 99A **sign** **DOMINO'S PIZZA presents - GRAND RIVER NEW HORIZONS MUSIC**
- 100 **float** **GRAND RIVER NEW HORIZONS MUSIC**
Founded in 2008, Grand River New Horizons Music, is a group of amateur musicians aged 40 to 80+ who get together once a week to learn and make music, having fun in the process. Experience ranges from never having played before to symphony level.
We welcome newcomers and if you can call yourself an adult without laughing, you qualify. Visit our website www.grandriver-newhorizonsmusic.org.
- 101 **float** **KITCHENER RINGETTE ASSOCIATION**
music The Kitchener Ringette Association was formed in 1969. Over the years it has grown to include 11 teams ranging in age from 5 - 30 years of age. The Association prides itself in ensuring that all the girls play fair, play as a team make new friends and have fun while doing so. They thank the City of Kitchener for all their support over the years and wish everyone a Merry Christmas!
- 102 **vehicle** **WLU - ALPHA OMEGA SORORITY**
Alpha Omega is a local sorority at Wilfrid Laurier University. We are a non-profit group, simply trying to put our name out in the community. We fundraise for Anselma House and have participated in the Santa Claus Parade for the past few years. HAPPY HOLIDAYS FROM THE LADIES OF ALPHA OMEGA SORORITY!
- 103 **no entry**
- 104 **bikes** **TREE HUGGERS OF WATERLOO REGION**
Local TreeHuggers wish you a happy "Green" Holiday season. Riding bikes from Bike Forest, representing Grand River Environmental Network, 350.org, Save the Moraine, Waterlooians.ca and more.
- 105 **vehicle** **REGION OF WATERLOO EMS**
The Region of Waterloo Emergency Medical Services would like to wish everyone Season' Greeting and to have a safe and Happy holiday. EMS is promoting the community program C.A.R.E. (Community Awareness & Response to Emergencies). The aime of the C.A.R.E. PROGRAM is to have 1 person in every household trained in Automated external defibrillation and CPR. To register for FREE C.A.R.E. program cal 519-579-5451.
The Region of Waterloo EMS ambulance is decorated with festive lights and is wishing Seasons Greetings in a number of different languages.
- 106 **antique** **GREEN HORIZONS / COMPACT SOD**
truck Merry Christmas from Greenhorizons/Compact Sod home of the Giant Dirt Bag.
- 107 **walkers** **MERRY CHRISTMAS**

- 108 **2 vehicles** CANADA POST
walkers Canada Post letter carriers are once again picking up letters along the parade route that the children have addressed to Santa. Boys and girls still have time to send their letters to Santa. The correct address is:
Santa Claus c/o of the North Pole and remember the postal code is" HO HO HO"
...don't forget your return address so Santa can write back. Yes he knows each and every child but there are so many letters that it is really important to put that return address on your letter.
- 109 **sign** BMO presents - NORTH STAR DRUM & BUGLE CORPS
- 110 **Band** NORTH STAR DRUM & BUGLE CORPS
Kitchener's own awarding winning drum and bugle corps was established in 1977 and continues to tour Canda and the U.S.
Their Mission Statement: To educate local youth in music and the arts while teaching life skills so as to build better citizens in our community.
- 111 **sign** ALLAN CANDY COMPANY LIMITED presents BIG FOOT
- 112 **mascot** BIG FOOT
walkers Handing out Candy Canes to all the children.
- 113 **sign** HOGG MOTORS presents - SANTA CLAUS
- 114 **float** SANTA CLAUS
- 115 **Motor home** SANTA'S SUMMER HOME
- 116 **truck** ACTIVE TOWING - providing support for the parade
- 117 **END** CLEAN UP

2009 Parade Lineup

#	Colour	B a n d	F l o a t	O t h e r	W a l k e r s	S i g n	C a r	M a s c o t	C a r t	Entry Full Name
1	red						x			POLICE ESCORT
2	red					x				LIONS CLUB OF KITCHENER presents THE 2009 SANTA CLAUS PARADE
2A	red			x	x					WOOLWICH COMMUNITY LIONS CLUB
3	red					x				CONESTOGA MALL presents RUDOLPH THE REINDEER
4	red			l	x					RUDOLPH THE REINDEER
5	red					x				BEST WESTERN ST. JACOB'S COUNTRY INN presents - PARIS PORT DOVER PIPE BAND
5A	red					x				BOSTON PIZZA presents - PARIS PORT DOVER PIPE BAND
6	red	x								PARIS-PORT DOVER PIPE BAND
7	red						x			BOSTON PIZZA VEHICLES
7A	red			x						MERRY CHRISTMAS
8	red						x			LIONS PRESIDENT - LION DARREN INDER
8A	red			x						STAND UP LION
	red						x			2009 GRAND MARSHALLS
10	red			x						CHALLENGER BUS - providing support for the parade
11	red		x	M	x					WATERLOO KNIGHTS OF COLUMBUS
12	red			x	x					WATERLOO PROFESSIONAL FIRE FIGHTERS
13	red				x					LIONS FOUNDATION OF CANADA DOG GUIDES
13A	red						x			LIONS FOUNDATION OF CANADA DOG GUIDES Van
14	red		x							5 STAR WATER SOLUTIONS
15	red									2008 CITIZEN OF THE YEAR - MAC VOISIN
16	red					x				WATERLOO INN AND CONFERENCE CENTRE presents - WATERLOO SHRINERS ORIENTAL BAND
16A	red					x				DELOITTE presents - WATERLOO SHRINERS ORIENTAL BAND
17	red	x								WATERLOO ORIENTAL BAND
18	red		x	M						EASTFOREST HOMES
19	red		x							REALEX PROPERTIES
20	white						x			no entry
21	white		x	M						MOOSE WINOOSKI'S
22	white			M			x			KINSMEN CLUB OF PRESTON
23	white		x	M	x					HOME HARDWARE
24	white		x		x					CROHN'S & COLITIS FOUNDATION OF CANADA
25	white			M	x		x			STEPHEN WOODWORTH - MP KITCHENER CENTRE

2009 Parade Lineup

#	Colour	B a n d	F l o a t	O t h e r	W a l k e r s	S i g n	C a r	M a s c o t	C a r t	Entry Full Name
26	white					x				RESEARCH IN MOTION Presents - AYR PARIS BAND
26A	white					x				KING'S BUFFET presents - AYR PARIS BAND
27	white	x								AYR-PARIS BAND
28	white						x			ANYTIME FITNESS
29	white		X	M	X					CANADIAN RED CROSS
30	white						x			PIZZA PIZZA
31	white	x								WATERLOO REGIONAL KART CLUB
32	white						x			J & R DELIVERIES
33	white	x	M							CHRISTKINDL MARKET - December 3 to 6, 2009
34	white						x			GEO SMART ENERGY
35	white				x		x			LIBRO FINANCIAL GROUP
36	white					x				SWISS CHALET presents ROYAL CANADIAN SEA CADETS BAND WARSPITE & COLOUR GUARD
36A	white					x				PAQUETTE TRAVERS DEUTSCHMANN presents - ROYAL CANADIAN SEA CADETS BAND WARSPITE & COLOUR GUARD
37	white	x								ROYAL CANADIAN SEA CADETS BAND WARSPITE & COLOUR GUARD
38	white						x			CITY OF KITCHENER ACTING MAYOR - CHRISTINA WEYLIE
39	white	x								CITY OF KITCHENER
39A	white			x				x		CITY OF KITCHENER FIRE DEPARTMENT
40	white	x								KITCHENER PROFESSIONAL FIRE FIGHTERS ASSOCIATION
41	orange	x	M	x						OPTIMISTS CLUB OF WESTVALE WATERLOO
42	orange			x						INDEPENDENT FREEDOM RIDER ASSOCIATION
43	orange							x		MR. PEANUT
44	orange						x			DAVE FM - 107.5
45	orange				x		x			KITCHENER-WATERLOO HUMANE SOCIETY
46	orange	x	M					x		KITCHENER RANGERS HOCKEY CLUB
47	orange			x						MIKE "THE PLUMMER"
48	orange			M			x			MELLOUL-BLAMEY CONSTRUCTION
49	orange					x				BDO DUNWOODY presents - TRACES STEEL BAND
49A	orange					x				STRASSBURGER WINDOWS presents TRACES STEEL BAND
50	orange	x								TRACES STEEL BAND
51	orange					x				K-W MITSUBUSHI, PAUL COFFEY NISSAN, and VICTORIA STAR MOTORS presents FROSTY THE SNOWMAN

2009 Parade Lineup

#	Colour	B a n d	F l o a t	O t h e r	W a l k e r s	S i g n	C a r	M a s c o t	C a r t	Entry Full Name
52	orange		x							FROSTY THE SNOWMAN
53	orange		x	M	x					McARTHUR EXPRESS & FAMILY & CHILDREN SERVICES OF WATERLOO
54	orange			M	x		x			SUPERIOR PROPANE
55	orange						x			CITY OF WATERLOO MAYOR BRENDA HALLORAN
56	orange		x	M	x					CITY OF WATERLOO
57	orange					x				the ROBERTS GROUP presents - THE FERGUS BRASS BAND
58	orange					x				BRICK & ALLIED CRAFT UNION LOCAL #12 KITCHENER presents - THE FERGUS BRASS BAND
59	orange	x	x							FERGUS BRASS BAND
60	orange		x	A M	x					BETHANY EVANGELICAL MISSIONARY CHURCH
61	orange						x			LEEANNA PENDERGAST, MPP KITCHENER-CONESTOGA
62	orange			M			x			CKWR 98.5 FM
63	orange		x							NEW ORLEANS PIZZA
64	orange			M			x			WAYCO MULTI-LIFT
65	orange		x		x					SCOUTS CANADA
66	blue			x						THE WRIGHT LIMOUSINE SERVICE
67	blue		x	M	x					UNITED FOOD AND COMMERCIAL WORKERS UNION LOCAL 1977
68	blue			x	x					GRAND RIVER TRANSIT - REGION OF WATERLOO
69	blue			M	x		x			105.3 KOOL FM & OLDIES 1090
70	blue		x	x	x					FOOD BANK OF WATERLOO REGION
71	blue					x				1 HOUR SIGNS presents - THE SALVATION ARMY BAND
71A	blue					x				YOUR GARAGE presents - THE SALVATION ARMY BAND
72	blue	x								THE SALVATION ARMY BAND
73	blue									no entry
74	blue						x			THE HUETHER HOTEL
75	blue			M	x		x			ROGERS TELEVISION
76	blue		x	M	x					TWIN CITY MINOR TACKLE FOOTBALL
77	blue		x				x			UNIVERSITY OF WATERLOO - ENGINEERING SOCIETY
78	blue		x	x					x	DOWN THE ROAD AGAIN AUTOMOTIVE
79	blue			x						ACTIVE TOWING

2009 Parade Lineup

#	Colour	B a n d	F l o a t	O t h e r	W a l k e r s	S i g n	C a r	M a s c o t	C a r t	Entry Full Name
80	blue					x				M & M MEATS presents THE MOONSHINE BAND
81	blue									no entry
82	blue	x	x							MOONSHINE BAND
83	blue			M			x			KIX 106 FM
84	blue		x							KIWANIS CLUB OF KITCHENER - WATERLOO INC.
85	blue			M	x					TRI-CITY ROLLER GIRLS
86	blue						x			CLASSY AUTO SERVICE
87	blue		x	M						BLM TRANSPORTATION GROUP
88	blue									CANADIAN IMPERIAL BANK OF COMMERCE
89	green			M						94.3 FAITH FM
90	green		x	M						REGION OF WATERLOO
91	green						x			REGIONAL CHAIRMAN - KEN SEILING
92	green				x					GIRL GUIDES OF CANADA
93	green				x		x			WILFRED LAURIER UNIVERSITY STUDENT UNION
94	green			M			x			91.5 THE BEAT
95	green				x		x			ONTARIO PROVINCIAL POLICE
96	green					x				MERRY CHRISTMAS from THE WATERLOO CHRONICLE
97	green						x			D.P. HAULAGE
98	green			x						MARY BROWN CHICKEN
99	green					x				DOWNTOWN KITCHENER BUSINESS ASSOCIATION presents - GRAND RIVER NEW HORIZONS MUSIC
99A	green					x				DOMINO'S PIZZA presents - GRAND RIVER NEW HORIZONS MUSIC
100	green	x	x							GRAND RIVER NEW HORIZONS MUSIC
101	green		x	M						KITCHENER RINGETTE ASSOCIATION
102	green						x			WLU - ALPHA OMEGA SORORITY
103	green			x						no entry
104	green			B						TREE HUGGERS OF WATERLOO REGION
105	green						x			REGION OF WATERLOO EMS
106	green		x							GREEN HORIZONS / COMPACT SOD
107	green				x					MERRY CHRISTMAS
108	green			x	x					CANADA POST
109	green					x				BMO presents - NORTH STAR DRUM & BUGLE CORPS

Other Information
flags
opening sign
inflatable
sign
sign
inflatable
bus
13th Annual New Toys for Needy Kids Toy Drive collection
fire truck, vans, walkers collecting toys
walkers with Dog Guides
van
van + trailer
sign
sign
20 walkers
pick up + trailer
music
music

Other Information
sign
sign
music
flat bed
music
fire truck
sign

rescue truck,
antique firetruck
music
motor cycles
animals and walkers
inflatable
3 trucks
sign
sign

Other Information
inflatable
music
sign
sign
animals, music
music
truck, trailer
2 flat beds
hummer SUV, stretch limo
bus
truck, cube van
truck+trailer
sign
sign
with trailer
2 cars, 2 vehicles, walkers & music
music
pick up + trailer
vehicle?

Other Information
sign
on a float
pick up + Salvation Army truck
van
music
van
music, hummer
3 vehicles
inflatable
sign
sign
float
music
bikes
ambulance
heritage truck with trailer
mail truck
sign

